



2ND ANNUAL CONFERENCE OF THE REPORTING 3.0 PLATFORM 2014

Date: October 6/7, 2014 | Venue: Berlin, Unter den Linden 17 (Microsoft Atrium)
Language: English/German

DAY 1 – October 6

8.00 – 10.00	Registration, Welcome Coffee, Networking Opportunities		
10.00 – 10.30	Welcome By The Organizer – Introduction to Reporting 3.0 and Conference Design – Sebastian Straube & Ralph Thurm		
10.30 – 11.15	INTRODUCTORY KEYNOTE Towards breakthrough capitalism – the role of reporting in a change of age – John Elkington, Volans		
11.15 – 12.30	BREAKPOINT 1 From 'less bad' to 'net positive impact' – envisaging a longer-term roadmap and defining the milestones to future-readiness in corporate reporting Speaker 1 – Sir Ian Cheshire, CEO Kingfisher (t.b.c.) Speaker 2 – Ton van Keken, CEO, Interface Netherlands (t.b.c.) Moderation – Ralph Thurm, BSD Speaker 3 – CEO BASF (t.b.c.) Speaker 4 – Peter Bakker, WBCSD (t.b.c.) Speaker 5 – Paul Polman, Unilever (t.b.c.)		
12.30 – 14.00	Lunch break and networking opportunity Side Event: Big Data for Sustainability		
14.00 – 15.30	BREAKOUT (Round 1) Where we are and what are the major challenges?		
Introducing 3 core conference themes:	Impacting the world Defining ambition levels, metrics and data needs for future-ready reporting strategies	Impacting the company Using future-ready information to integrate sustainability strategies on all levels of the company	Impacting stakeholders Satisfying the information needs of demanding external stakeholders?
	A1 Corporate growth perspectives in a resource-constrained world and long-term target setting – why do we read so little in sustainability reports? Speaker 1 – Susanne Stormer, Novo Nordisk (t.b.c.) Speaker 2 – Bill Baue, Sustainability Context Group Speaker 3 – (t.b.c.) Moderator – Ralph Thurm, BSD	B1 Materiality and Integrated Thinking in Reporting Standards – will these new concepts help to get all internal stakeholders bought in? Speaker 1 – Bastian Buck, GRI Speaker 2 – Lothar Rieth, IIRC Speaker 3 – Thomas Scheiwiller, SASB Moderator – Sebastian Straube, BSD	C1 Reports don't cut it – why is it so difficult to attract stakeholders to the benefits of sustainability? Speaker 1 – Anniek Mauser, Unilever (t.b.c.) Speaker 2 – Volker Weber, FNG Speaker 3 – (t.b.c.) Moderator – Thomas Petruschke, BSD
	15.30 – 16.30	Coffee break and networking opportunity	
16.30 – 18.00	BREAKOUT (Round 2) Where we need to move towards and what current developments helping to face the challenges?		
18.00 – 19.00 20.00 – 22.30	A2 Sustainable Development Goals or Net-Positive Impact Goals as Corridors for aligned long-term goal-setting – what will cut the fluff? Speaker 1 – Jürgen Janssen, UNGC Germany Speaker 2 – Richard Gillies, Kingfisher (t.b.c.) Speaker 3 – Geanne van Arkel, Interface Moderator – Ralph Thurm, BSD	B2 Science-based goals for the use in corporate functions – how to plan the transition and gain buy-in for the green & inclusive economy internally? Speaker 1 – Geoff Kendall, 3D Investment Foundation Speaker 2 – Mark McElroy – Centre for Sustainable Speaker 3 – Rodney Irwin, WBCSD Moderator – Sebastian Straube, BSD	C2 Ranking & Ratings – from best in class to proof for good for consumers and investors? Speaker 1 – Sabine Dorf, GISR (t.b.c.) Speaker 2 – Mike Bellamente, Climate Counts (t.b.c.) Speaker 3 – Stock exchanges representative (t.b.c.) Moderator – Thomas Petruschke, BSD
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	 Microsoft Microsoft Berlin Unter den Linden 17 10117 Berlin		
SPONSORED SIDE EVENT Big Data for Sustainability – using IT and big data for the future-ready company (a pitch of opportunities)			

DAY 2 – October 7

8.00 – 9.00	Registration, Welcome Coffee, Networking Opportunities		
9.00 – 9.15	Introduction to Day 2 of the conference – Ralph Thurm, BSD		
9.15 – 10.00	INTRODUCTORY KEYNOTE Designing the next-generation economic and reporting system – Said Dawlabani, The Memenomics Group (Author of bestselling book 'Memenomics') (confirmed)		
10.00 – 11.15	BREAKPOINT 2 International hotspots in the agenda for future-fit reporting Speaker 1 – Europe and Africa/Peter Teuscher (t.b.c.) Speaker 2 – North America/Felipe Arango (t.b.c.) Moderator – Ralph Thurm, BSD Speaker 3 – South America/Beat Grüninger (t.b.c.) Speaker 4 – China/Tobias Knapp (t.b.c.)		
11.15 – 11.45	Coffee break and networking opportunity		
11.45 – 13.15	BREAKTHROUGHS Are they possible and what agendas, participation possibilities and framework conditions are needed to foster and mainstream progressive developments?		
13.15 – 14.30 14.30 – 16.15 16.15 – 16.30 16.30	A3 True costing, true pricing, true taxation as necessary breakthrough for new economic system boundaries – will they be able to reach the necessary political and corporate agenda? Speaker 1 – Richard Mattison, Trucost Speaker 2 – Adrian de Groot Ruiz, True Price Foundation Speaker 3 – (t.b.c.) Moderator – Thomas Petruschke, BSD	B3 Use of breakthrough software technology to serve the needs of data integration for a green & inclusive economy Speaker 1 – Florian Holl, CEO of Verso CEE Speaker 2 – Frank Müller, Principal Consultant Sustainability, SAP Speaker 3 – (t.b.c.) Moderator – Sebastian Straube, BSD	C3 Guiding stakeholder information demand, fostering stakeholder behavior change and initiatives that enable transformation Speaker 1 – Robin Wood, ThriveAbility Foundation Speaker 2 – Andrew Rzepa, Gallup (t.b.c.) Speaker 3 – Steve Waygood, Aviva Investors (t.b.c.) Moderator – Ralph Thurm, BSD
	Lunch break and networking opportunity Side Event: Big Data for Sustainability		
	Synopsis: Breakpoints, Breakouts, Breakthroughs Creating a roadmap for transition [Possibility to have John Elkington, Peter Bakker, Said Dawlabani to observe and respond to the outcomes of breakthrough sessions]		
Closing of the conference by BSD and adjourn			
END			